

# CARTERET VILLAGE

## Carteret, New Jersey

**CLIENT:** TOLL BROTHERS

**SIZE:** 60+ ACRES

**SERVICES:** MASTER PLANNING  
ENTITLEMENTS  
ARCHITECTURE  
LANDSCAPE

**STATUS:** PLANNING - COMPLETE



The master plan for Carteret Village focuses on creating a compelling “vision” and a sense of place to support community identity. In order to translate the market and economic analysis recommendations into an achievable program, the team focused on capitalizing on surrounding redevelopment and building upon the water taxi terminal as focal points of the development. The resulting plan provides for a flexible development framework to support up to 2,500 residential units, 150,000 square feet of retail, live/work office space, and acres of park space.



- The team’s approach:
- Developed a realistic, market supported retail strategy
  - Provide public access to the waterfront
  - Created an extension of The Main Street corridor
  - Community “green”
  - Neighborhood shopping
  - Flexible range of housing types
  - Institutes a rectilinear development street framework
  - Preserves view corridors to the water
  - Expands the Ferry Terminal
  - Allows for future transit station
  - Develops municipal park & marina

The work described on this page was completed by David Robbins while working with RTKL Associates Inc.