



WOODLANDS TOWN CENTER

Woodlands, Texas

CLIENT: WOODLANDS OPERATING COMPANY

SIZE: 300+ ACRES

SERVICES: MASTER PLANNING
ENTITLEMENTS
ARCHITECTURE
LANDSCAPE

STATUS: PLANNING COMPLETE

On approximately 1000 acres of land, the team developed land-use and urban design concepts for a large mixed-use development near Houston, Texas. Originally begun as a new town in the early 70's (seventies), The Woodlands has grown to a population of over 40,000; moreover, the municipality needed to develop a strong direction for the physical growth of its Town Center.

After establishing an overall pattern for the land uses to develop from, we began integrating primary activity areas of the development along a canal spine. A Lakefront residential and commercial component was created at one end of the canal, designed to respond to the existing lake and provide a terminus to the canal system. The other end of the canal would become a high-density urban core, with office, hotel, retail and urban residential uses. On approximately 100 acres of land, the urban core presents a strong identity to the passing freeway and provides a gateway to the various districts along the canal system.

The work described on this page was completed by David Robbins while working with RTKL Associates Inc.

