

EMBARCADERO

Laredo, Texas

CLIENT: FASKIN OIL & RANCH

SIZE: 1,400 ACRES

SERVICES: MASTER PLANNING
ENTITLEMENTS
ARCHITECTURE
LANDSCAPE

STATUS: PLANNING COMPLETE
DEVELOPMENT ONGOING



The Embarcadero Subdivision, is a corporate and commercial, industrial park located at the site of the newest of four international bridge crossings that are the primary commercial corridor between Texas and Mexico.

The intent was to create an environment that distinguished itself from the typical industrial parks which are springing up throughout the region. Designed to respond to changing markets, the plan incorporates a strong central framework that creates an adaptable and a strongly identifiable environment.

When completed the Embarcadero Subdivision will be the premier mixed-use corporate/industrial park in South Texas. The uses will include a combined eight million square feet of multi-tenant houses and flex warehouses, 100,000 square feet of restaurants and neighborhood retail, an 85,000 square foot regional mall, 100 single family homes and a new 52 acre regional park along the banks of the Rio Grande. In addition, the inclusion of several new green spaces, plazas and trails will encourage pedestrian movement between the various uses.

The work described on this page was completed by David Robbins while working with RTKL Associates Inc.