



## DALLAS 2012

Dallas, Texas

**CLIENT:** DALLAS 2012  
THE CITY OF DALLAS  
THE UNIVERSITY OF  
NORTH TEXAS  
MULTIPLE LAND OWNERS

**SIZE:** 500+ ACRES

**SERVICES:** MASTER PLANNING  
ARCHITECTURE  
LANDSCAPE

**STATUS:** PLANNING COMPLETE

In an effort to bring the 2012 Olympics to Texas, the Dallas 2012 Olympic Bid Committee proposed the creation of a state-of-the-art, urban university campus in which to house the Olympic Village. The Olympic Village would provide an urban experience within a rural setting, yet within easy access to downtown Dallas' many attractions. The urban characteristics of the Village masterplan are marked by a diversity of experience. This includes a range of open space opportunities for the athletes from a large natural park area with lakes and trails, formal and informal pocket parks offering a variety of active designs, and a hierarchical pedestrian-based street system binding the Village together. This street system includes the International Zone, or "Main Street," which combines the Village's active program elements along a central axis and "Town Square." The Residential Zone transitions into this area through smaller pedestrian streets designed to promote informal athlete/student interaction and discussion.

The work described on this page was completed by David Robbins while working with RTKL Associates Inc.