



999 PEACHTREE

Atlanta, Georgia

CLIENT: JAMESTOWN PROPERTIES

SIZE: 5 ACRES

SERVICES: ARCHITECTURE, LANDSCAPE ARCHITECTURE

STATUS: ONGOING

Maximizing retail at a major intersection in Midtown Atlanta, GreenbergFarrow was retained by Jamestown Properties to design a three-story addition to 999 Peachtree. The project includes proposed renovations to the existing tower base and facade to create 50,000 square feet of prime flagship retail. Not only will this help reposition and keep 999 Peachtree as a premier office building, it also will help continue the development of Midtown Mile as a true urban retail district.

As part of the redevelopment a critical component was the development of a public open space that not only served the buildings tenants, but midtown as a whole. Based upon the success of pocket parks in urban areas, the courtyard is nestled between the main building and a new parking deck. Water provides a calming ambient noise that blurs city life and creates a small respot in midtown.

The work described on this page was completed by David Robbins while working with GreenbergFarrow.

